

## Media Alert

19 February 2021

### **First stage of the marathon completed: EIHA Consortium meets the deadline and submits Novel Foods application to FSA**

EIHA projects GmbH, together with ChemSafe, our scientific provider, are delighted to announce that we **have submitted Novel Foods applications for natural CBD isolate and Full Spectrum**; fully meeting the FSA deadline.

In addition to the toxicological studies package already designed and planned by the Consortium; focused on evaluating the safety of its novel food products, EIHA projects GmbH also decided to reinforce the applications by offering more comprehensive data on six years of stability tests to support the analytical profile and the stability of our products on the market.

The EIHA Novel Food Consortium is currently supported by 183 partners and more newcomers join on a daily basis. Now that the application has been submitted to the FSA, the next step is to undertake the submission to EFSA, with the objective of securing the products on the EU market.

*"These past few months have been hectic and challenging, but I can assure you that every single minute spent on this project was definitely worth it. **Since we came back from Christmas, we have welcomed 50 new Consortium partners, many of them SMEs.** The facts speak for themselves: hemp operators want to be compliant with the market rules and are willing to do their part and take the necessary steps to meet the requirements. **A united, professional and safe market of hemp-derived product is what this sector needs, and we are on the right road.**"* Says Ms Lorenza Romanese, EIHA Managing Director. *"It goes without saying that I am extremely proud of the work that has been carried out by the Novel Food Task force and the sustained effort and trust of our members. We don't make binding promises. We are here to do our best, and doing our best means providing the most comprehensive data and science-based evidence to support our joint application. Moreover, we are in direct contact with the authorities to ensure an active and effective cooperation."*

## About the European Industrial Hemp Association

The **European Industrial Hemp Association (EIHA)** represents the common interests of hemp farmers, producers and traders working with hemp fibres, shives, seeds, leaves and cannabinoids. Our main task is to serve, protect and represent the hemp sector in the EU and international policy-making.

EIHA covers different areas for the application of hemp, namely its use for **construction materials, textiles, cosmetics, feed, food** and **supplements**.

More at: [www.eiha.org](http://www.eiha.org)

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