

# Minutes of the EIHA Board of Director meeting April 2nd - 3th 2008, Malsch, Germany

Participants: John Hobson, Bernd Frank, Joan Reverté, Michael Carus

## 1. EIHA Activities

- [EIHA lobbying campaign: Strategy, presentation & brochure \(approx. 12 pages\) for politics and industry \(budget!\) \(with IYNF logo\)](#)  
Board decision: EIHA lobbying is the main topic in April & May (and perhaps also during the whole year 2008, see below); a presentation was created and very usefull for lobbying in Brussels, we are going to create a brochure based on the presentation
- [EIHA lobbying campaign: YouTube film/movie \(low budget!\)](#)  
Board decision: Film will be made following the brochure (input from BaFa and Hemcore)
- [EIHA hemp fibre marketing – brochure and roadshow](#)  
Board decision: Brussels lobbying is the main focus; also the cultivated area in 2008 is smaller than expected – hemp fibre marketing will start later.
- [Cooperation FAO – International Year of Natural Fibres 2009 \(IYNF\)](#)
  - [Pictures, movies as input -> DVD, brochure IYNF 2009](#)  
Done
  - [IYNF-logo and link on EIHA web pages and conference](#)  
Done
  - [IYNF 2009: Use for marketing of EIHA conference](#)  
will be started soon
  - [? Include a few other fibre presentations on our EIHA conference](#)  
will be started soon

## 2. Discussion

- [Recent status of the European Hemp Industry](#)  
Main problem this year in Europe: Getting areas for cultivation in competition to cereals.

## 3. Organisational issues

- [Signing of the Minutes of last general meeting 2007](#)  
Done
- [EIHA financial report](#)  
Done – approx. 8.000 € left – but several EIHA members didn't pay yet.
- [Miscellaneous:](#)
  - [Statute of the EIHA: Board of directors will be elected for a period of two years!](#)  
Will be kept in mind until the next meeting!
  - [„All members of the executive committee \(...\) are bound only by the decisions of the Board of Directors“ \(quote from EIHA statute\)](#)  
Board decision: The work and the correspondence of the executive office has not to be recorded.

- Update EIHA internet pages (automatic invoice creating, sending and accounting)  
Done
- Date and venue of the next EIHA-Conference - Michael presented the potential venue „Rheinforum“ and the „Hotel Rhein“ in Wesseling between Cologne and Bonn, Germany: 26.05.2009 (General Meeting), 27.-28.05.2009  
EIHA Conference  
Board decision: In 2008 there will be no EIHA conference, in 2009 (International Year of Natural Fibres) there will be a huge EIHA conference – the proposed venue and date are ok.
- Launch national sections of EIHA? Launch „EIHA hemp building section“?  
Board decision: The Board of Directors agreed on national and special section of EIHA; Michael Carus and Francois Desanlis will soon work on the details.
- New business cards (new letter paper is already done)  
Board decision: New business cards for the Board of Directors and the Managing Director of EIHA will be layoutet and printed (Done).

#### 4. Application handling

- Hempro:
  - EIHA Hemp Oil & Seed brochure  
Board decision: EIHA will develop an EIHA Hemp Oil & Seed brochure, financed by EIHA companies (2/3) and EIHA (1/3) and EIHA will get about 0,50 € per brochure (proposal). Michael and Daniel Kruse will soon work on the details.
  - Regular membership  
Board decision: Hempro is welcome to join EIHA as regular member
  - T-Shirts  
Board decision: Hempro is allowed to produce and sell EIHA T-shirts and other merchandise articles, but the products and the slogans have to be approved by the Board of Directors.
  - EIHA Quality Label (Gold Standard) for Seeds and Oil  
Board decision: EIHA will develop – together with experts (Gero Leson and Michael Carus) – a proposal for an EIHA Quality Label. Companies using the label have to be EIHA members, have to pay approx. 500 € for handling and in addition the costs of the analysis/measurements.
- China hemp industrial investment & holding CO., LTD (EIHA associate member): Wants to use the EIHA logo on their products  
Board decision: It's not allowed to put the EIHA logo as a product logo on a product, a quality label will be developed (see above); each company can use the EIHA logo for marketing puposes if they are EIHA members; it must be approved by the Board of Directors. So they are (after approval) allowed to proclaim, that the COMPANY is a member of EIHA (we have a special logo for this purpose).

- [Jace Callaway: New THC-Measurement proposal - comments from German THC expert \(for the government\):](#)  
Board decision: We realised, that we were not able to evaluate the THC measurement critique and proposals of Jace. In July 2008 the German THC expert Dr. Frank Höppner has accepted the order to evaluate the critique and proposals of Jace Callaway.
- [Patrick de Ceuster \(Belgium\): EIHA support of the approval of hemp food?](#)  
Board decision: EIHA has sent a letter of support to him in May.

## **5. Miscellaneous**

- [Presentation of ecobalances of hemp products by an overview study of PE International](#)  
Michael presented a short overview of a new German study; the results were less usefull than expected.
- [FP7 - Flax and hemp projects – status](#)  
Michael presented the status of three FP7 project proposals EIHA is involved in (1 or 2 looks promising).