



**Hemp
Foods**
A U S T R A L I A



HEMP HISTORY





**Hemp
Foods**
AUSTRALIA



**EARTH'S
MOST
PERSECUTED
COMMODITY**

4000BC

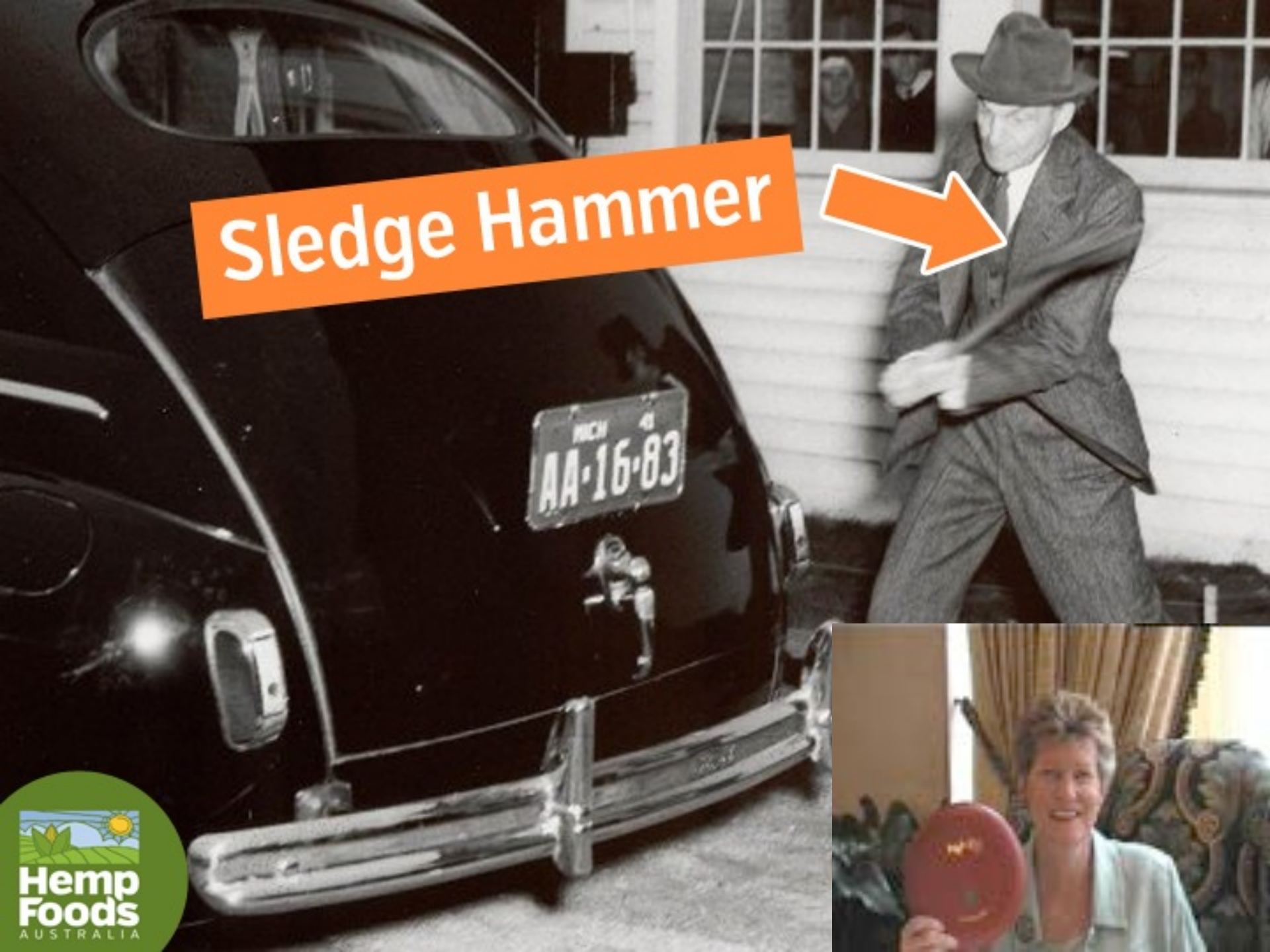
**EARTH'S
MOST
IMPORTANT
COMMODITY**

1930 - 2014

**EARTH'S
MOST
IMPORTANT
COMMODITY**



Sledge Hammer







Hemp Foods

A U S T R A L I A





In accord with Food Standards Code 1.4.4 clause 1 and the NSW Food Act 2003 Hemp Foods Australia Pty Ltd does not sell prohibited food products. Although Hemp is allowed to be eaten in USA and EU, it is not allowed for sale as “food” in AU or NZL (except Hemp oil in NZL).

We insist that you only buy our hemp seeds, protein powder or oil for external use or eat them in a country where it is legal.

By purchasing this product you agree to these terms. Thank You.



Eating Hemp allowed everywhere except countries coloured **BLACK**





**Restricted
Access**

WHAT
WENT
WRONG?

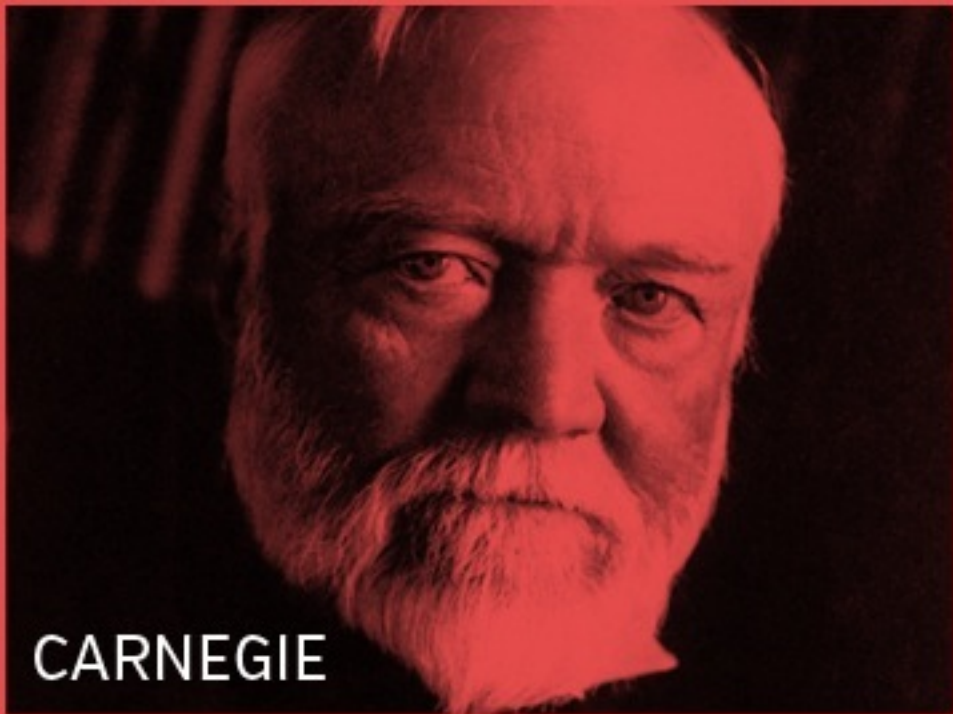


HEMP LEGISLATION





ANSLINGER



CARNEGIE



HEARST



MELON





As noted, FSANZ is required by legislation to go through an assessment process having into account all submissions and basing its decision on best available evidence.

The first assessment report outlined FSANZ's preferred approach. I've included this below.

FSANZ has prepared a draft variation to the Code to permit the use of processed hemp seed products as food, with maximum levels of THC, based on the following reasons:

Hemp foods have been assessed as safe for human consumption at the recommended maximum levels of THC content.

There are adequate controls in place to mitigate the risk of high THC cannabis products entering the food supply.

There is no evidence of risk of consumers being misled by representations relating to processing hemp foods with psychoactive effects of drug varieties of cannabis.

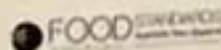
... hemp seed and viable hemp seed will provide

Hemp foods have been assessed as
safe for human consumption

Regards,

Lorraine Belanger
COMMUNICATIONS MANAGER

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todaytonight



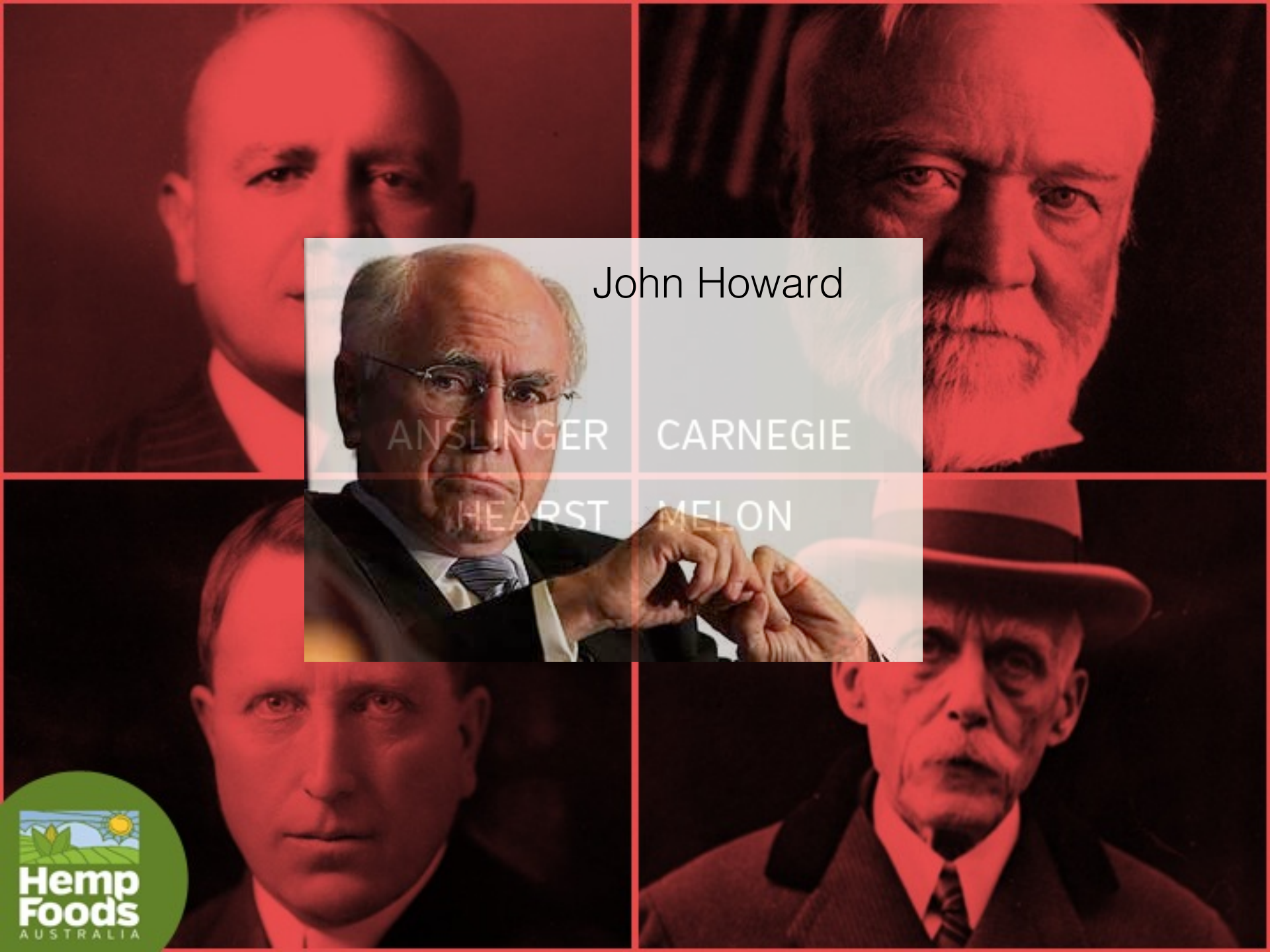


APPROVED



FOOD STANDARDS
Australia New Zealand
Te Mana Kouna Kai - Ahitereiria me Aotearoa





John Howard

ANSLINGER

CARNEGIE

HEARST

MELON

2014

What The Food Regulators Say About HEMP FOODS...

- ✓ **Safe**
- ✓ **Not psychoactive**
- ✓ **Valuable nutrition**
- ✓ **Less THC than allowed**
- ✓ **Won't facilitate growing of Marijuana**
- ✓ **Won't fail drug test**



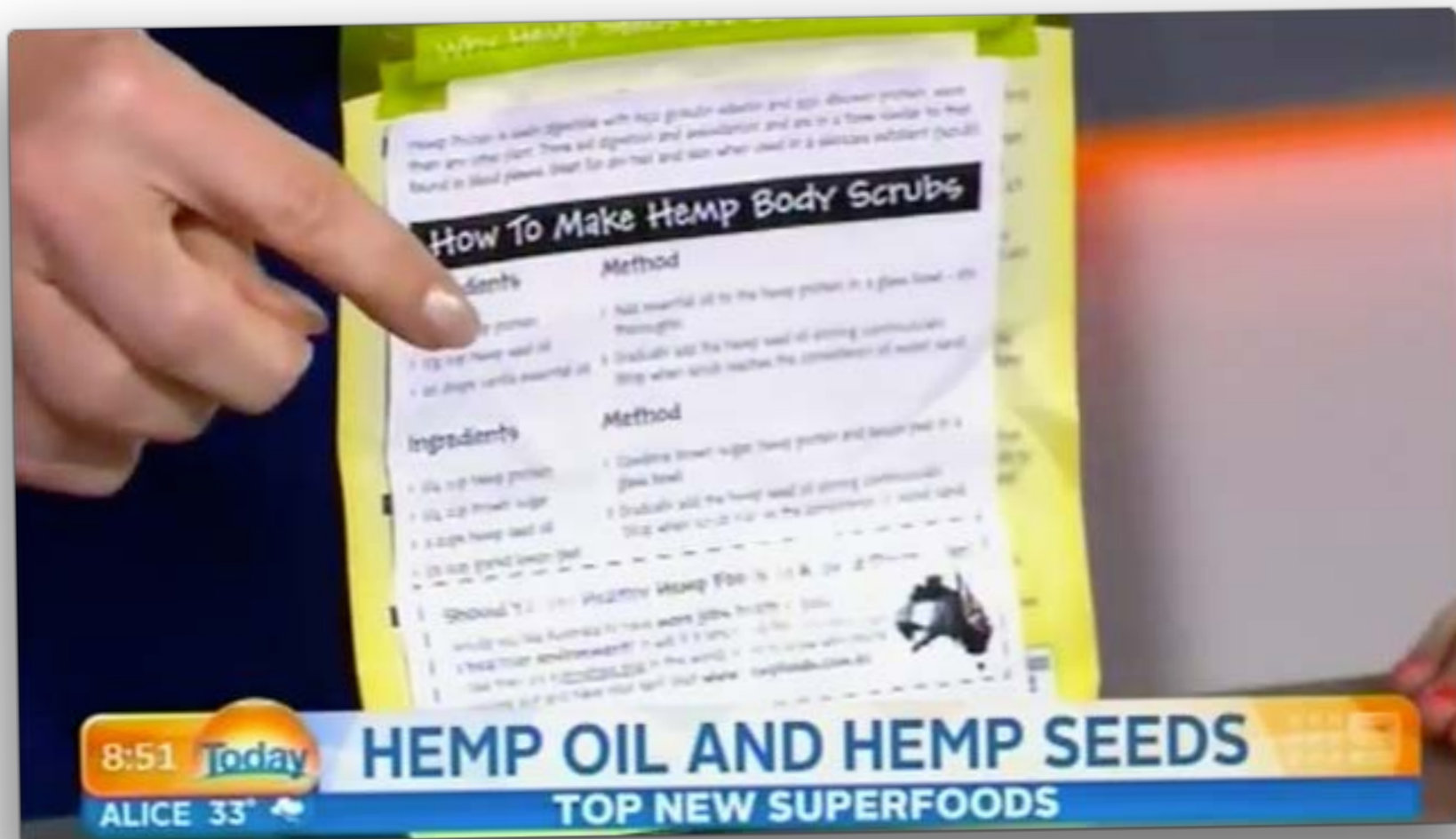
COAG





Tony Abbott









Cargill



CALTEX



MERCK

Nestlé



GlaxoSmithKline

Pfizer



NOVARTIS

AMA
AMERICAN MEDICAL
ASSOCIATION



bp

DU PONT

AstraZeneca



Johnson & Johnson



Shell

EXXON

Mobil

Monsanto

Hemp Foods

A U S T R A L I A



ESSENTIAL *for* HEALTH



Excellent Plant Source of

- ✓ Polyunsaturated Fatty Acids
- ✓ Essential Amino Acids
- ✓ Edestin
- ✓ Essential Vitamins
- ✓ Minerals
- ✓ Antioxidants







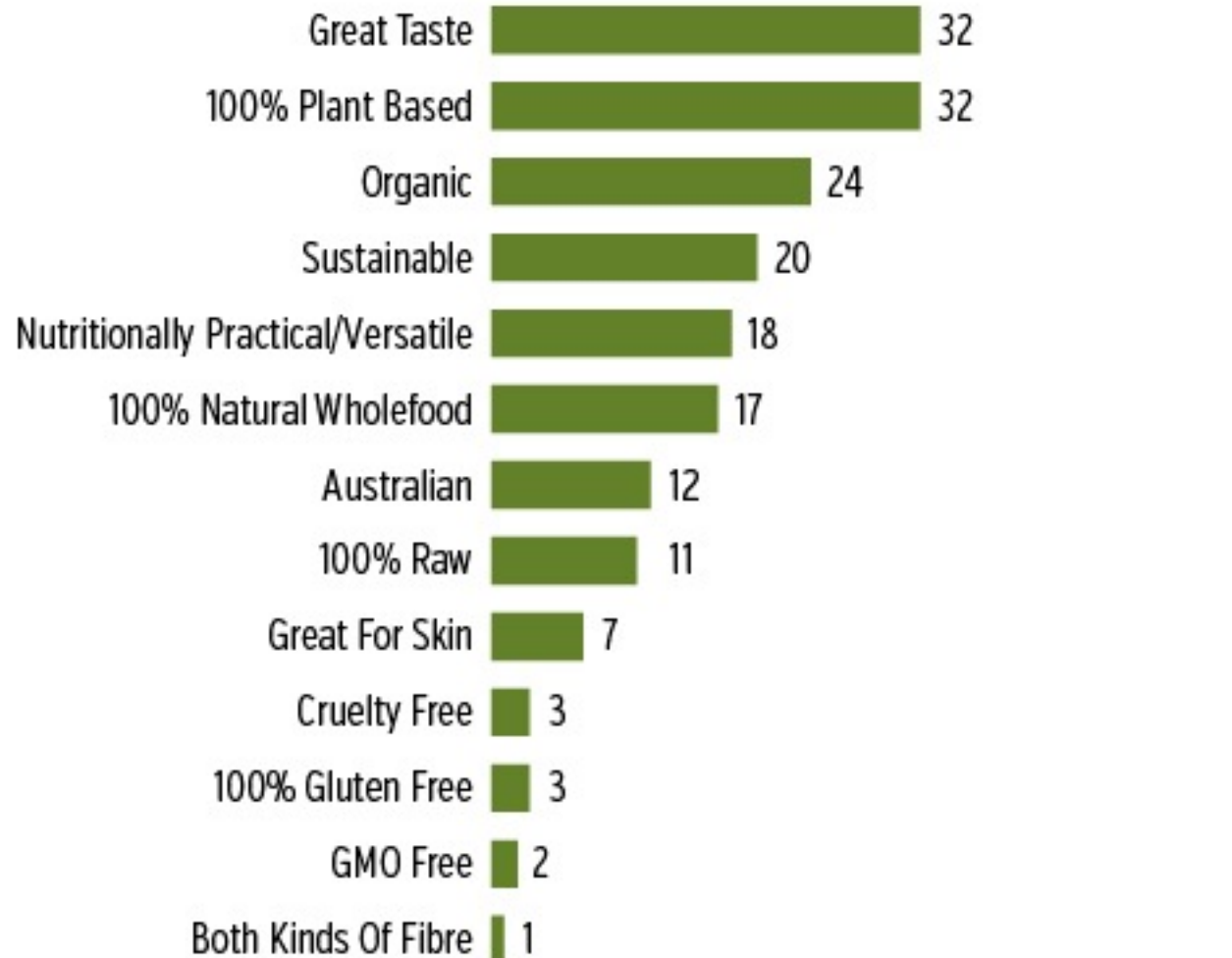
#1 SOURCE OF

CANNABINOIDS

OMEGA OILS

NUTRITIOUS

PROTEIN







"you are what you eat"

Kelly Slater - PRO SURFER



Hemp Foods Australia 2013



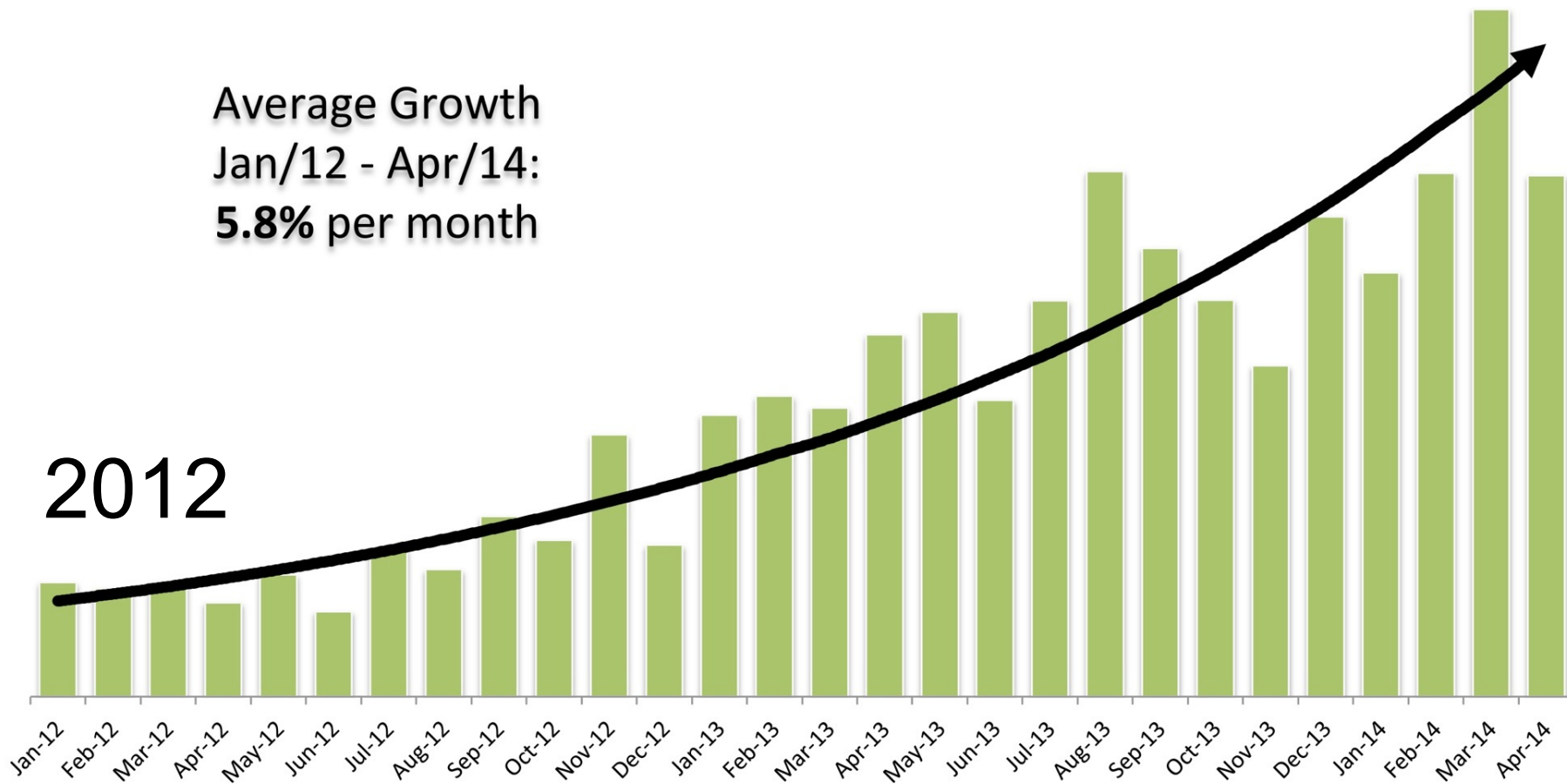
- ★ Used 178 million Certified Organic Hemp Plants
- ★ Removed over 5 million kg of CO₂ from the air
- ★ Created 2000+ hours of employment for farmers
- ★ Saved over a billion litres of water (compare to Soy)

Hemp Foods Australia Sales Growth

2014

Average Growth
Jan/12 - Apr/14:
5.8% per month

2012



Market Size – foods & bodycare

2013 Global **Hemp** Market: estimated \$250m

2014 Global **Hemp** Market: estimated \$300m

2020 \$1bn?

2012 **Flax** Market: estimated at \$2.5bn (10% growth p/a)

2013 **Chia** Seeds 2013 production: 15,000>30,000 tons



**HEMP
SEEDS**

VS

YOUR CAR



**50kg
CO₂**
269km



378km

**70kg
CO₂**



AUSTRALIA





Australia and Europe Area size comparison

Darwin to Perth 4396km • Perth to Adelaide 2707km • Adelaide to Melbourne 726km
 Melbourne to Sydney 887km • Sydney to Brisbane 972km • Brisbane to Cairns 1748km



23 million Australians ~ 739 million Europeans



GMO COTTON

1 million acres



HEMP...



- ✓ **400% more fibre**
- ✓ **Higher quality fibre**
- ✓ **Protein, Omega 3, Omega 6** for every person in Australia
- ✓ **Save water:** 2 million mega litres
- ✓ **NO pesticides or herbicides**
- ✓ **NO Genetically Modified Organisms**





SUPPORTING FARMERS

FUTURE



Foods

- ✓ MILK
- ✓ SNACK BARS
- ✓ BREADS
- ✓ CEREALS





OK



JOINT VENTURE PARTNERS

NOT OK



- ✓ MASS MARKET
PENETRATION
- ✓ FOOD INGREDIENTS
- ✓ HI-TECH FACILITIES
- ✓ SUPPORTING
MANUFACTURER'S
- ✓ MORE JOBS



www.hempfoods.com.au

